



Le site d'information vidéo de sanofi-aventis

Retrouvez la vidéo rattachée à ce transcript sur www.sanofi-aventis.tv

Find the attached video on www.sanofi-aventis.tv

Diabetes staff

Ms Takashima:

- Sanofi-aventis takes a comprehensive approach to diabetes care. The diabetes staff team was set up as part of this overall scheme.

When I visit the medical institutions I am responsible for, I meet with the healthcare providers. I both collect and provide information as part of my mission of enabling patients to use our products in the safest possible way.

By healthcare providers, we mean staff members such as nurses, pharmacists, and nutritionists.

Ms Iha:

- I feel that sanofi-aventis is playing an important collaborative role for team medicine. The company's cross-occupational workshops foster collaboration not only with doctors and nurses, but also with pharmacists and nutritionists, so we all learn together.

Ms Takashima:

- We have set up a conference for healthcare providers in collaboration with medical reps. During the conference, nurses, nutritionists, and pharmacists from various medical institutions talk and share best practices together. When they return to their work environment, they pass on what they've learnt to the patients.

Comments from healthcare providers play a large role in maintaining and raising our motivation. They transmit what patients say to them, such as "we're always really grateful for your help" and "your activities always make us more motivated."

I think it is important to feel passionate about helping diabetic patients, and also to feel appreciated for doing such wonderful work.

Ms Iha:

- Diabetes healthcare staff are an excellent source of information. By listening to them explaining the products directly, patients can understand the subtle details and more complicated aspects, and this is a great help to them.

So I believe this allows patients to use sanofi-aventis' products as safely as possible.

Ms Takashima:

- Every day when I think how much our activities are helping patients, I think to myself, "I'm glad I'm doing this work." I don't know whether this can be considered a qualification, but personally I feel I lead a rewarding life.